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FOR IMMEDIATE RELEASE

Case Farms Donates to Christian Men's Shelter

Donation helps men overcome addiction and homelessness

Morganton, N.C. – December 10, 2014 – Case Farms, a leading poultry producer, recently partnered with the Crossroads Rescue Mission in Shelby to provide support for a local Christian addiction recovery program in Shelby, North Carolina. Through their significant donation and a sponsored meal, which included several cases of hot dogs, Case Farms' donation will provide the shelter with resources for the men whose lives have fallen into a state of addiction and homelessness.

"We started the Crossroads Rescue Mission in 2001 and during those years have seen thousands of men come through our program and rebuild their lives," said Rocky Shelton Sr., Crossroads Rescue Mission executive director. "In an effort to continue helping the men in our community, we rely on donations from generous companies like Case Farms. Donations allow us to provide more than 1,000 meals per week to men in our program."

The Crossroads Rescue Mission provides 50 men with basic necessities, such as food, water and shelter, while also accommodating them with Christian guidance, education and various other programs aimed to getting them back on their feet. The shelter is volunteer-driven with a substantial amount of their funding coming from donations and fundraisers.

"The Crossroads Rescue Mission is vital to the betterment of our community and we are proud to contribute to a cause larger than ourselves," said Hector Velez, Case Farms Morganton Division human resources manager. "We at Case Farms view our community as family, and are committed to doing what we can to aid residents who are in need of a helping hand."

As Shelby's oldest and largest long-term residential shelter, the Crossroads Rescue Mission serves the men living in Shelby, Gastonia and surrounding areas. The organization is a vital catalyst in supporting the community, having seen thousands of lives shattered by addiction, then mending them through support, guidance and enlightenment. The mission is made possible through the help of donations made by companies such as Case Farms, who value their community and strive to make it a better place by enhancing the lives of its citizens.

About Case Farms:

Founded in 1986, Case Farms is a fully integrated poultry farming and processing group of dedicated individuals that work together to produce consistent, quality poultry products. Its driving purpose is to deliver superior products and service to every customer, every time. Case Farms processes 2.8 million birds per week, has over 3200 dedicated team members, and produces in excess of 900 million pounds of fresh, partially cooked and frozen-for-export poultry products per year. The company has operations or offices in Maryland, Ohio and North Carolina.

For more information on Case Farms, visit www.casefarms.com.

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